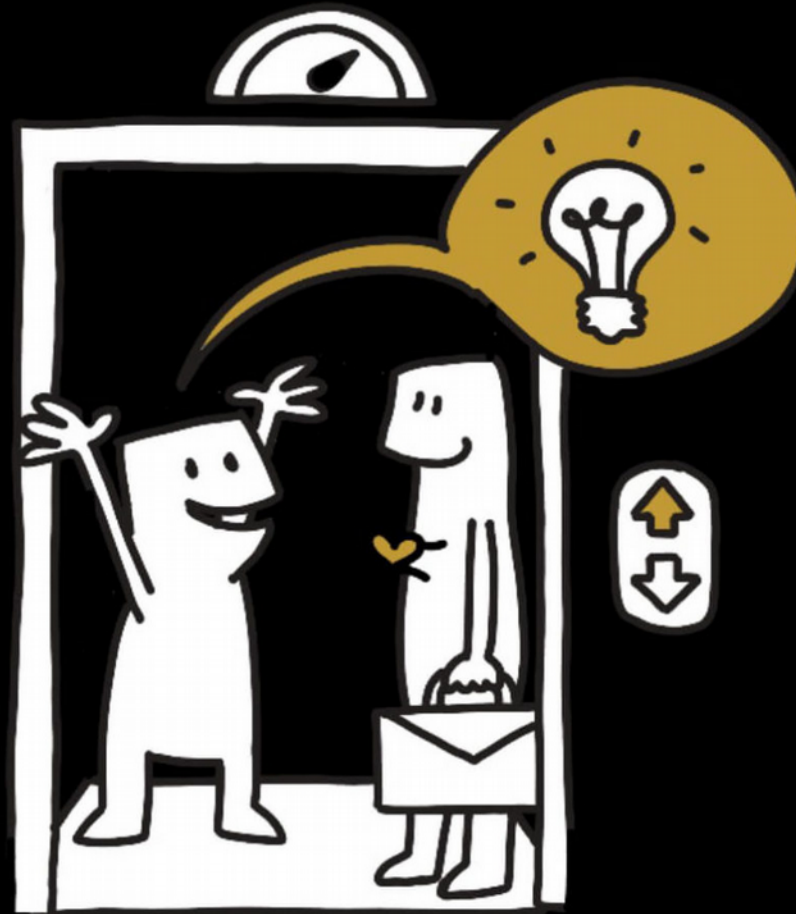


Training: Elevator pitch



Training: Elevator pitch

Who are you and what do you work on?

ca. 3-4 sentences:

Who?

What?

Why (important)?

Training: Elevator pitch

Who are you and what do you work on?

ca. 3-4 sentences:

Who?

What?

Why (important)?

**Consider: who are
you talking to?**

Training: Elevator pitch

Who are you and what do you work on?

ca. 3-4 sentences:

Who?

What?

Why (important)?

Consider: who are you talking to?

Let's say you are talking to an astrophysicist, but not from your subfield.

Training: Elevator pitch

Who are you and what do you work on?

Suboptimal example:

“I’m Katja Poppenhaeger. I’m working on the rotation and activity of a sample of stars with asteroseismic ages. Right now I’m collecting high-resolution spectra of those stars to measure their chromospheric emission. I’m using data from Calar Alto and the LBT.”

Training: Elevator pitch

Who are you and what do you work on?

Improved example:

“I’m Katja Poppenhaeger, I’m a professor for Astrophysics at Potsdam University. I’m investigating how stars spin down as they get older. Right now there’s a controversy if they stop spinning down at an old age or not, and I’m looking at stars with well-known ages that will tell us the difference. We care about that because it influences how habitable planets around these stars can be.”

